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Chicago North Suburbs Convention & Visitors Bureau Announces New Executive Director

Chicago North Suburbs Convention & Visitors Bureau has announced the appointment of Brent Edwards as their new Executive Director. "We are extremely excited to have Brent Edwards as part of the Chicago North Suburbs CVB," stated Pam Arrigoni, City Administrator for the City of Prospect Heights. "We are confident that with his experience and enthusiasm he will make a dynamic addition to the CVB team and the communities we serve."

Edwards was the Director of Marketing and Public Relations for the Elgin Area Convention & Visitors Bureau for nearly six years prior to this appointment. Edwards was instrumental, during his tenure at the Elgin Area CVB, in creating a partnership program for area businesses and attractions; developing award winning advertising campaigns, websites, and visitors guides; and starting a statewide marketing committee for Illinois Bureaus.

As Executive Director, Edwards will lead the organization to boost tourism in regards to Meetings, Group Travel, and Leisure Travelers, while overseeing all aspects of advertising, marketing, public relations, and more. "I am thrill about the opportunity to bring awareness to this region," states Edwards. "I am excited to develop strong bonds with our tourism partners and build on the strengths we have to showcase this area as a destination." continues Edwards. "With our proximity to Chicago and the wonderful amenities throughout our region, there is no doubt that visitors will find exactly what they're looking for." states Edwards.

Chicago North Suburbs Convention and Visitors Bureau serves three communities including Prospect Heights, Mount Prospect, and Des Plaines. For more information please contact 800-955-7259 or visit www.chicagonorthsuburbs.com